

Stand in our corner.

A community boxing club in Kidbrooke, Greenwich. ABA-affiliated, BBBofC-licensed, becoming a CIC. We're looking for partners who want to back something **visible, useful, and felt at human scale.**

[Talk to Anton](#) [See partnership levels](#)

LOCATED Kidbrooke, SE3 **STATUS** CIC Pending **RATED** 4.9 ★ on Google **CONTACT** Anton Pattenden

A note before we get into the numbers.

WRITTEN BY
Anton Pattenden
Founder & Head Coach

FOR SPONSORSHIP ENQUIRIES
Anton, direct
07544 737278 - info@honourandglory.co.uk

Real boxing. Real community. A clean floor, qualified coaches, and a steady stream of new starters every week.

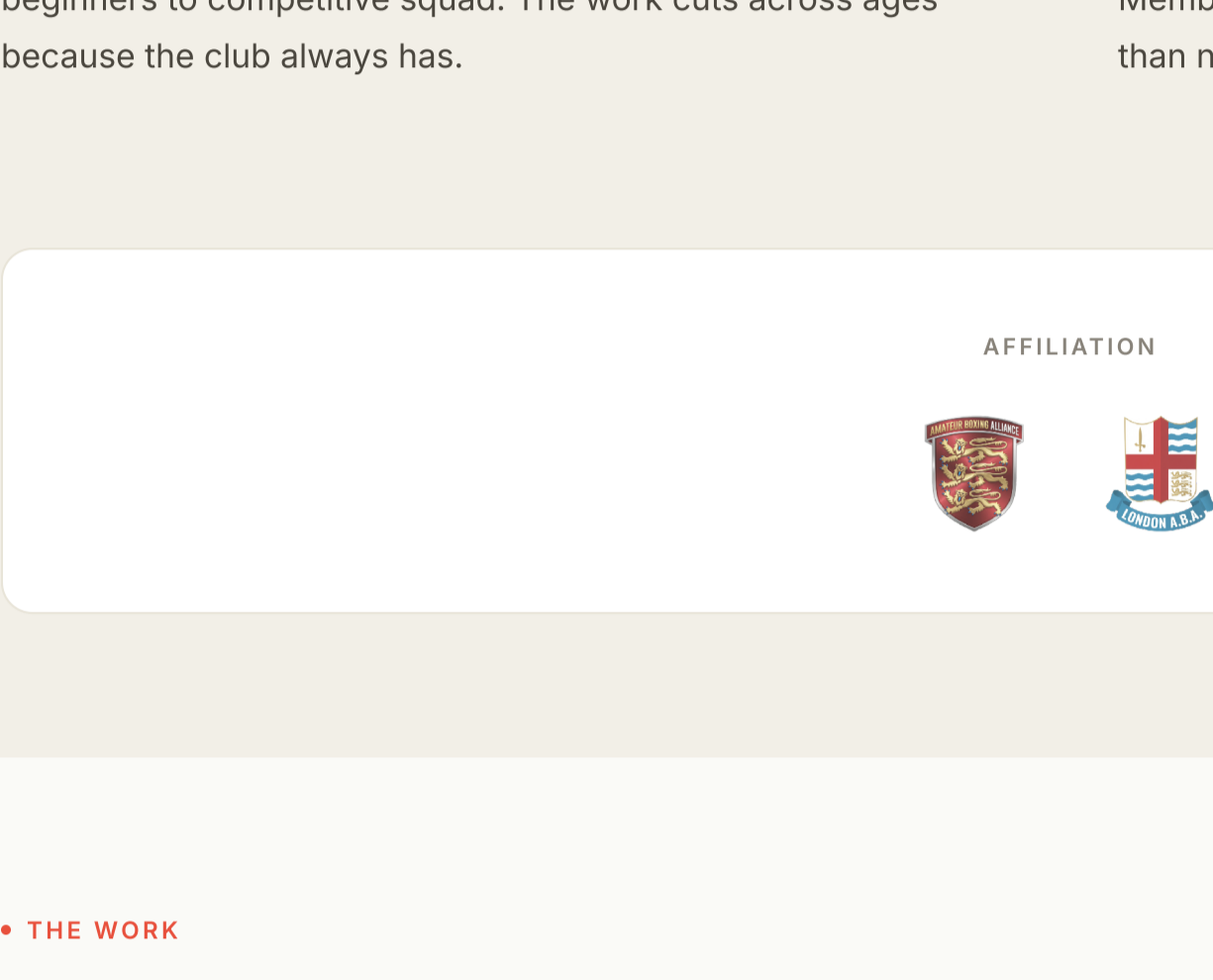
The structure is already there. Our amateur kids train three nights a week at £5 a session, below what it actually costs us, with adult fees, volunteer hours and our existing partners covering the gap. That's hundreds of structured weekly hours for young people in Greenwich already running, before sponsorship even arrives.

We're now formalising the public-good side of the club as a Community Interest Company. Once the CIC is live, every pound of sponsorship is bound by statute to community benefit. No founder windfall, no shareholder dividend. Just the work. I lead on partnerships personally. **If anything that follows lands with you, write to me directly.**

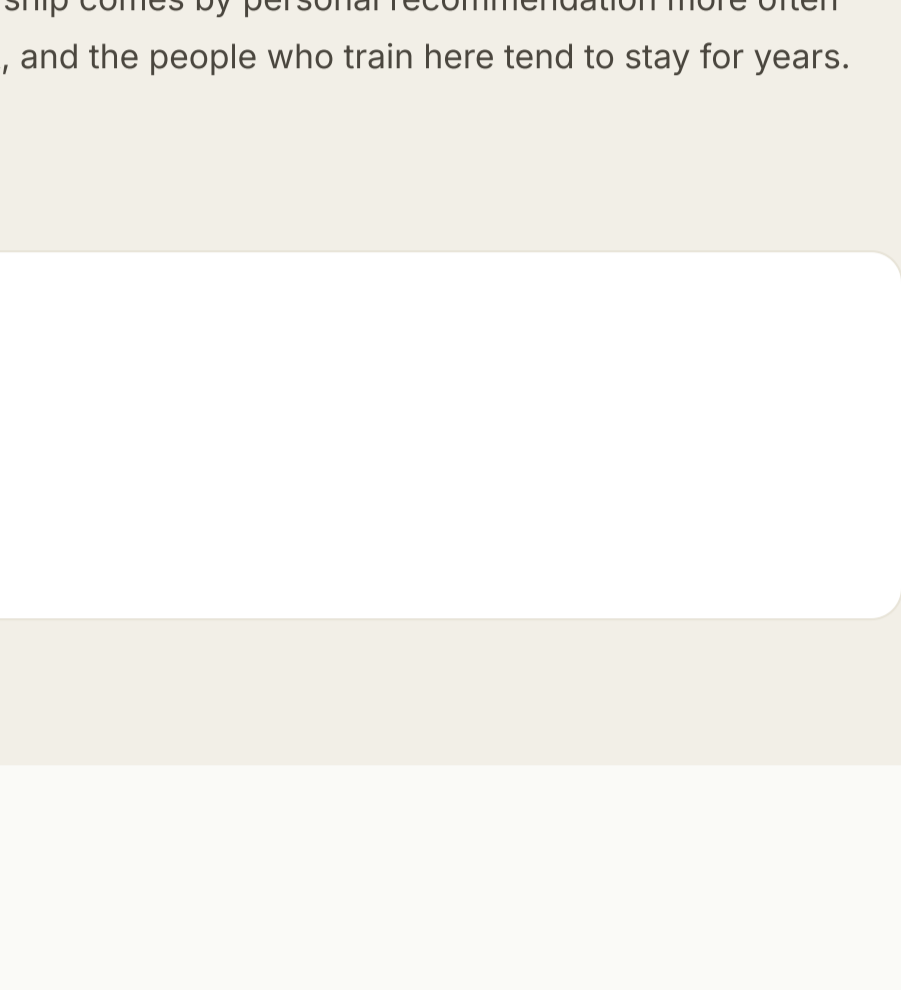
Anton Pattenden
Founder & Head Coach, Honour & Glory Boxing Club

Three nights a week, the same floor.

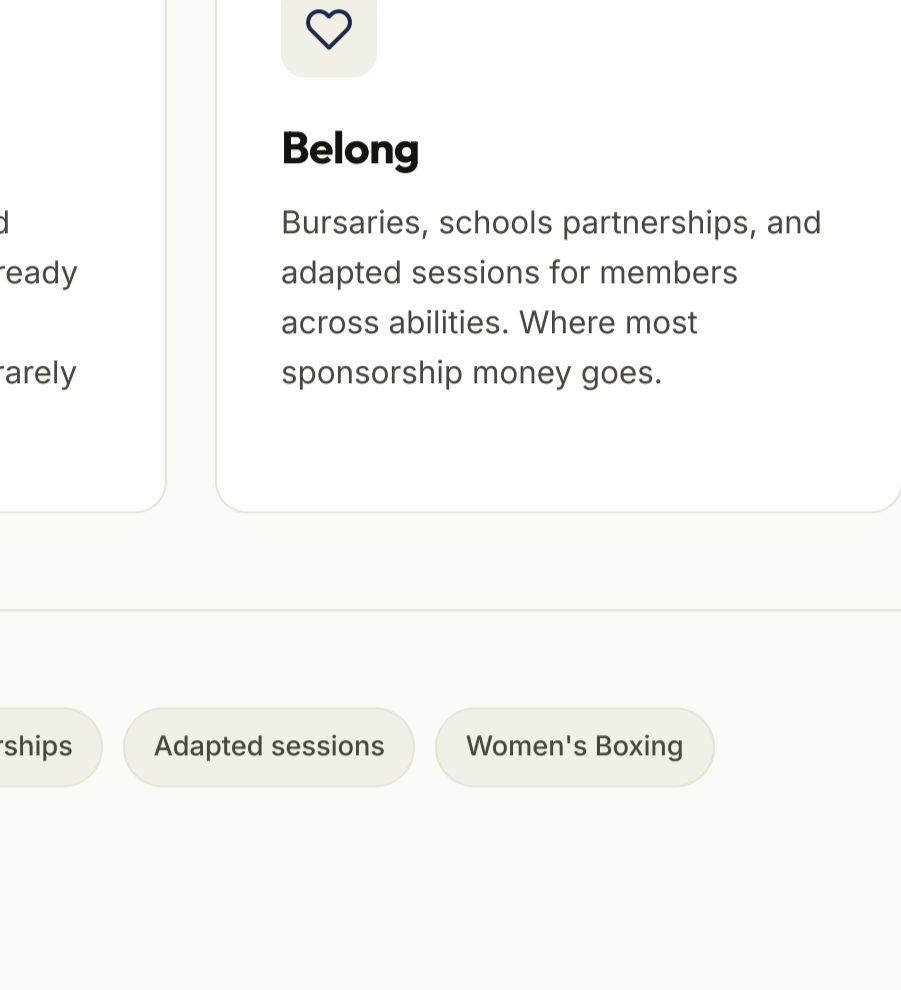
Real members, real sessions. The work that sponsorship sits behind.



Progress, effort and consistency are recognised.



Competition is available when a member is ready.



The club serves juniors, adults and the wider community.

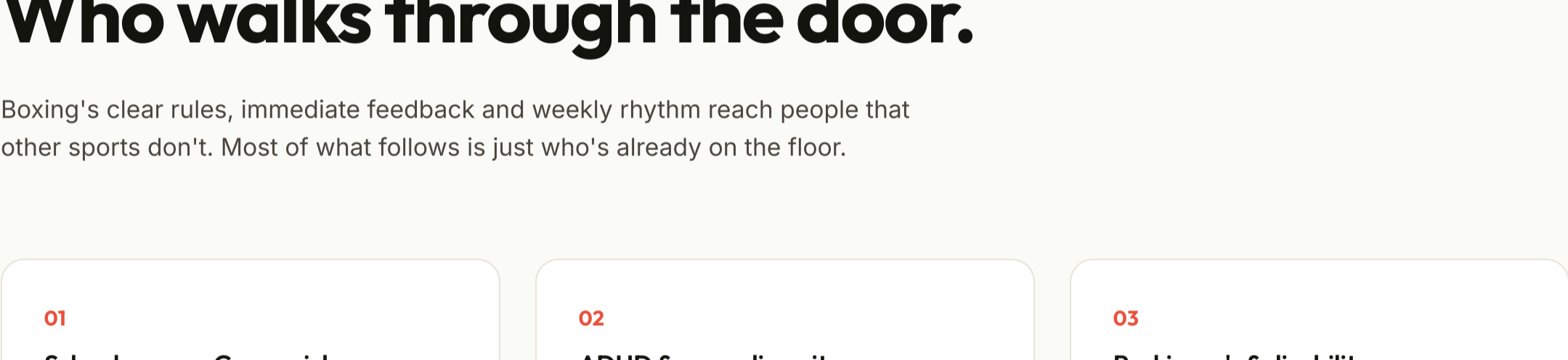
What we do, and how we do it.

We're a community boxing club at 122 Broad Walk, Kidbrooke. We coach boxing properly: discipline, respect, technique. Sparring is opt-in, never required.

Kids progress through Junior Recreational and Junior Competitive depending on appetite. Adults train alongside, from beginners to competitive squad. The work cuts across ages because the club always has.

Coaches are DBS-checked and ABA/Alliance-qualified, with BBBofC-licensed coaching led by Anton. We compete in registered amateur fixtures across London, with travel and cornering organised collectively so cost is never the reason a member doesn't step up.

Membership comes by personal recommendation more often than not, and the people who train here tend to stay for years.



Three things we do, properly.

Train
Junior Recreational and Junior Competitive sessions for kids from age seven, with progression based on appetite, not pressure. From £5 a session. No contract.

Compete
A structured route to registered amateur fixtures for members ready for it. Cornering, kit and travel organised collectively so cost rarely blocks a member.

Belong
Bursaries, schools partnerships, and adapted sessions for members across abilities. Where most sponsorship money goes.

- Infants 5-9
- Junior Recreational 7-16
- Junior Competitive 10-16
- Schools partnerships
- Adapted sessions
- Women's Boxing
- Competitive Squad

What our members say.

★★★★★ 4.9 on Google - 40+ reviews

"If you're serious about getting fit, learning real boxing skills, and joining a community that pushes you to be your best, this is the place."

Liam D
Adult Member

Coaches are excellent, great positive atmosphere. My grandson loves it. I highly recommend this boxing club, very inclusive and friendly.

Kim N
Parent, Junior Member

Training at H&G has made a real difference for us. The coaches care, and the club feels welcoming.

Junior member's parent
Quote on file, names to follow

Who walks through the door.

Boxing's clear rules, immediate feedback and weekly rhythm reach people that other sports don't. Most of what follows is just who's already on the floor.

- 01 Schools across Greenwich**
Curriculum-aligned PE, after-school clubs, and holiday camps. Boxing reaches the kids that football and rugby don't.
- 02 ADHD & neurodiversity**
Active sessions, clear feedback, no sitting still. Parents tell us their child arrives at school calmer the next day.
- 03 Parkinson's & disability**
Boxing's mix of footwork, balance and rhythm has measurable benefits for people with Parkinson's. Coaches adapt sessions across abilities.
- 04 Bursary places**
When fees are the reason a kid won't show up, we cover them. The CIC charter makes this statutory, not discretionary.
- 05 Safer evenings**
Three structured nights a week. Trained adults, clear rules. The Youth Endowment Fund rates structured sport "high impact" on youth violence.
- 06 Mental health & women's sessions**
Routine, confidence, physical wellbeing. Dedicated women's sessions sit alongside everything else.

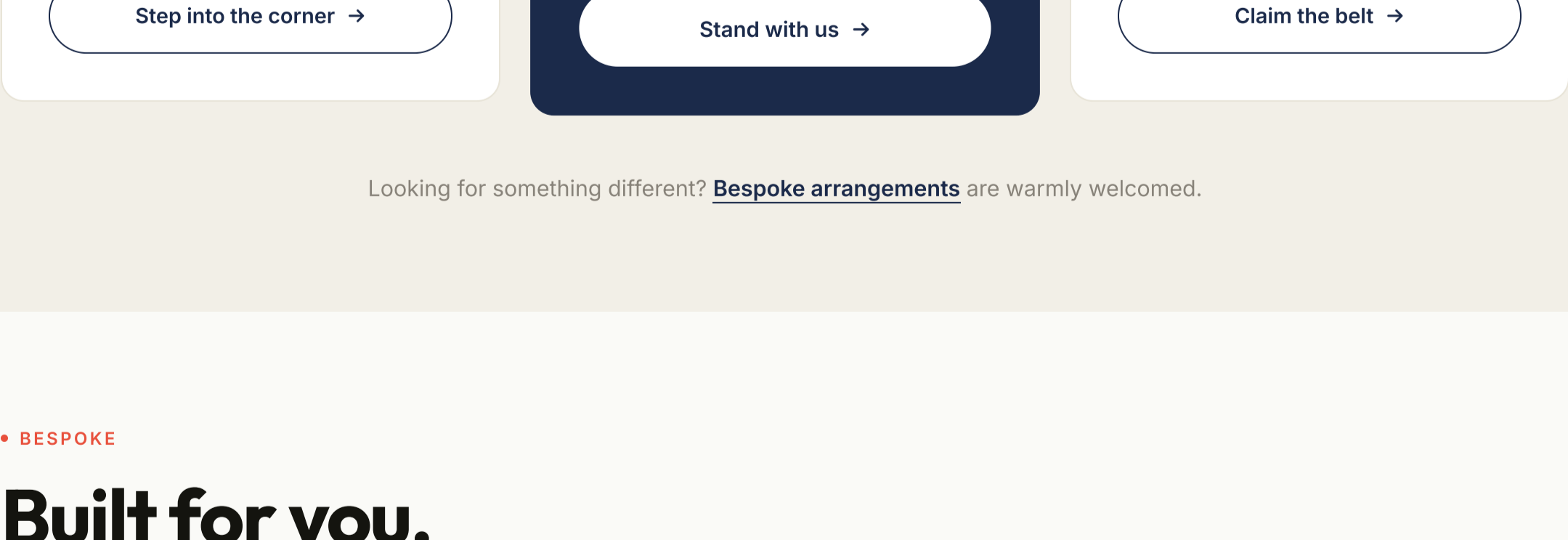
Sources: Youth Endowment Fund Toolkit (sports programmes & violence prevention, 2024); Patel et al., RUSH University (community-based boxing & Parkinson's symptoms, 2022); honourandglory.co.uk/schools.

A picture of where we are.

- 4.9★** Google rating (40+ reviews)
- 200+** Active members (Trained weekly across the timetable)
- 10** Class types per week (Ages 7-50+)
- 2020** Operating since (Built brick by brick, year by year)
- £5** Amateur kids' rate (Below cost. Adult fees, volunteer hours and partners cover the gap.)
- 100%** Sponsorship reinvested (CIC asset lock)
- 5** Existing partners (Already backing the work)
- SE3** 122 Broad Walk (Kidbrooke, Greenwich)

Five partners already back the work.

Local and national, large and small, our existing partners help fund the strands of work that fees alone can't cover. Their support has shaped what we do.



We'd be glad to introduce you to any of our existing partners if it would help. They know exactly how we work, and what difference their backing has made.

Sponsorship funds the work fees can't reach.

Outreach, bursaries, mental-health partnerships, kit for those who can't afford it, and the costs of running our competitive squad. Once our CIC is live, this allocation is locked in by statute.

Bursaries: kit and fees for kids who can't pay	TOP PRIORITY
Coaching hours for youth and inclusion sessions	TOP PRIORITY
Equipment: gloves, pads, bags, ring repairs	MAJOR
Competition: travel, cornering, registration	MAJOR
Schools and community outreach	GROWING

- 01 Funds the work, not overheads**
Membership fees keep the gym running. Sponsorship goes to the programmes the fees can't reach.
- 02 Structurally protected**
Once our CIC is live, every pound is bound by statute to community benefit. No exit, no capture.
- 03 One annual letter for your file**
An annual impact letter on H&G letterhead with the numbers your CSR or ESG team will need. One delivery a year, designed to be filed.

Three ways to stand with us.

Every level is an monthly commitment, structured so we can plan around it. Every level is recognised on our wall, in our reporting, and wherever we tell the club's story.

How it works: we give you assets and permissions you can use yourself: photos, quotes, the club's name and story for your own ESG and marketing. Your team's bandwidth, our story.

- Cornerman**
A local supporter who wants to back the work, quietly and consistently.
£250 / month (£3,000 a year)
YOUR SUPPORT HELPS FUND
 - Bursaries: kit and session fees for kids who can't pay
 - Coaching hours for youth and inclusion sessions
 - Equipment and kit replacement**IN RETURN**
 - Named on the supporters' wall & website
 - Annual impact letter for your CSR file
 - Permission to use H&G's name in your own marketing
 - Two guest passes per quarter[Step into the corner](#)
- Substantial** (Most Loved)
Substantial Impact and Visible partnership. Our most popular level.
£500 / month (£6,000 a year)
YOUR SUPPORT HELPS FUND
 - A standing youth bursary fund the club draws on as needed
 - Travel, cornering and registration costs for competing members
 - Schools and community outreach**IN RETURN**
 - A named training session e.g. "Tuesday Night, presented by [you]"
 - Logo on home and away vests for competition
 - Annual asset pack: high-res photos, member quotes, approved copy your team can use however helps you
 - Annual sponsor evening, one shared event for all partners with your team welcome[Stand with us](#)
- Champion**
Title partner. Front and centre, on every wall, in every story we tell.
£1,000 / month (£12,000 a year)
YOUR SUPPORT HELPS FUND
 - A named programme strand of your choosing across the year
 - Capital improvements: gym fabric, kit, equipment
 - Adapted, disability and inclusion sessions**IN RETURN**
 - Title placement on club kit, website & venue
 - Founding-partner status in annual impact letter
 - Named programme strand of your choosing
 - Annual asset pack + permission to use the club's name and story in your own materials
 - Direct line to Anton[Claim the belt](#)

Looking for something different? [Bespoke arrangements](#) are warmly welcomed.

Built for you.

The three levels are the easy way in. The most interesting partnerships we've built came from a phone call with a specific business goal: a CSR-led youth programme, a schools partnership, an equipment fund.

If something on the list speaks to you, write to Anton. He'll come back within 48 hours with a real, costed proposal.

01 Named Youth Programme
Underwrite a youth strand. Your name on the kit and the sessions for twelve months.

02 Schools Partnership
Co-fund our work in Greenwich primary and secondary schools. Curriculum-aligned PE, after-school clubs, holiday camps.

03 Adapted & Inclusion Sessions
Co-fund work with members across abilities, including adapted sessions for people with Parkinson's and disabilities.

04 Equipment Endowment
Fund a specific kit need. Gloves, ring repairs, a new pad set. Visibly named, visibly used.

Where we're going next.

- 2026 - Q3** CIC Live (CIC37 filed and approved. Asset lock in force. First impact report published.)
- 2026 - Q4** Youth Strand (Funded youth programme launches with named bursaries. School partnerships scaled up.)
- 2027 - ONWARDS** Inclusion Strand (Adapted, disability and Parkinson's sessions formalised as a funded strand of the club's work.)

STEP INTO THE CORNER

Tell Anton what you're hoping to achieve.

Phone, email, WhatsApp, whichever suits. Anton handles partnerships personally and will come back to you within 48 hours with a real, costed proposal.

TALK TO: **Anton Pattenden** (Founder & Head Coach) | PHONE & EMAIL: 07544 737278 (info@honourandglory.co.uk) | FIND US: 122 Broad Walk (Kidbrooke, London SE3 8ND)

[Write to Anton](#) Or message on WhatsApp